TENSY CORDEIRO

Graphic Designer
Multimedia Designer

PERSONAL

Coconut Creek- FL
tensycordeiro@yahoo.com
(754) 308-7689
tensytavares.com

PERSONAL SKILLS

- Problem Solving
- Thinking Creatively
- Multitasking
- Flexibility
- Attention to detail
- Deadline Management

PROFESSIONAL SKILLS

Illustrator	■■■■■■■■□□
Photoshop	■■■■■■■■□□
Corel Draw	■■■■■■■■■□
Premiere Pro	■■■■■■■□□□
After Effects	■■■■■■■□□□
In Design	■■■■■□□□□□
Wordpress	■■■■■□□□□□
Google Ads	■■■■□□□□□□
Quickbooks	■■■■■■■□□□
MS Office	■■■■■■■■□□

LANGUAGES

English	Intermediate
Spanish	Intermediate
Portuguese	Native Speaker

Enthusiastic, creative graphic designer with over 15 years of experience in print design, multimedia and digital marketing. Exceptional collaborative and interpersonal skills; proven more than 500 projects delivered for clients of all market segments. Effective team player with strong time management skills and ability to complete projects in a timely manner. Able to work with team and customers to understand design needs, layout ideas and printing requirements.

WORK EXPERIENCE

2018 - PRESENT

GRAPHIC DESIGNER
Gazeta Newspaper (Deerfield Beach - FL)

The largest Brazilian newspaper published in Florida and the most important weekly newspaper focused on the Brazilian Community in Florida. With 16 thousands weekly issues, since 1994

- Advertising Creation for weekly newspaper;
- Animated Banner Projects for website;
- Promotional multimedia projects for the newspaper sponsored events;
- Pages update on Wordpress website;
- Presentations projects for streaming on Xsplit;
- Customer Relationship;
- Finance and Administrative tasks with Quickbooks

2018 - PRESENT

GRAPHIC DESIGNER
Free Lancer Jobs

SOME CLIENTS: The Locale Restaurant, Must University Florida,Window Tint Film, SL Pools, H2AR Marketing, Acquablue Pools.

- Layout creation for Social Media- Motion Flyers projects for event promotion
- Opener layouts for institutional videos;
- Video edition with Premiere Pro;
- Graphic material projects such as business cards, flyers, brochures and more.

2001 - 2017

GRAPHIC DESIGNER SENIOR
Criativa Printing Company (Bahia - Brazil)

Print-shop with over 3000 clients and more than 10k projects delivered. It has great importance in the graphic market of Brazil.

- Management, planning and follow up of Print and Digital Projects;
- Design and Creation of print and digital marketing materials on a range of projects;
- Receiving, editing and preparing files for production (Pre Press);
- Working closely with clients to create vision, conceive design and consistently meet deadline and requirements;
- Involve in designing advertisements, brochures, flyers and online graphics;
- Planning and development of digital advertising campaigns for Social Media;
- Supervision and Training of new team members;
- Creating, redesigning and maintaining website(s);
- Customer Relationship.

EDUCATION

1998 - 2001

BACHELOR IN GRAPHIC DESIGN
UNIFACS -Salvador University (Brazil)

1994 - 1997

BACHELOR IN BUSINESS ADMINISTRATION
UNIFACS -Salvador University (Brazil)